

PRESENTS

IF
YOU'RE
A
PUBLIC
SECTOR
LEADER,
YOU'RE
LEADING
CHANGE.



A
NATIONAL CONFERENCE
ON
LEADERSHIP TRANSFORMATION

LEADING TRANSFORMATIVE CHANGE IN THE
PUBLIC SECTOR LEADERSHIP CAPACITY AND COMPETENCE

27 OCTOBER 2011

PUTRA WORLD TRADE CENTRE

KUALA LUMPUR

SUPPORTED BY





“I realise that transforming the Government will not be easy. This transformation will be approached in a radical new way, while still leveraging our successes and learnings from the past. Last but not least, working in partnership with the civil service to drive delivery is a pre-condition of success. Nothing in government will happen without the support of the civil service. I applaud all our civil servants for their dedicated service and their continuous improvement efforts to date and seek their full support for this Government Transformation Programme and 1Malaysia, People First, Performance Now.”

Datuk Seri Mohd Najib Bin Tun Haji Abdul Razak
Prime Minister Malaysia

A NATIONAL CONFERENCE ON LEADERSHIP TRANSFORMATION

INTRODUCTION

An effective and well motivated workforce is instrumental in overcoming the challenges and driving the transformation of public services. This conference will bring together practitioners, industry experts and academics to explore and identify the current challenges in leading change within the public sector.

OBJECTIVE

The objective of this conference is to explore the effectiveness of the current leadership practices in the Public Sector and to compare with some best practices that can be adapted to the changing socio-cultural, economic and political realities of the dynamic era of the New Millennium to remain relevant.

WHO SHOULD ATTEND

This is suitable for all senior civil service personnel and senior executives from GLC who are:

- DGs, DDGs & Senior Directors*
- Assistant Directors, Head of Department Leaders, Implementers*
- Policy makers & Senior Executives*
- CEOs, CFOs & General Managers of*



**OPENING
REMARK &
OFFICIAL
OPENING
BY**

Yang Berbahagia Tan Sri Abdul Halim Ali
Chairman
Universiti Teknologi Malaysia



**SPECIAL
KEYNOTE
ADDRESS
BY**

Professor Emeritus Akira Nakamura
Graduate School of Governance Studies
Meiji University, Japan

LEADERSHIP REFORM & CHALLENGES

Leadership reform and challenges in Public Governance.

The **International Business School (IBS)** was established in 1997 to offer business and programmes at Universiti Teknologi Malaysia (UTM). IBS envision itself as a premier in post-graduate business school. IBS is the local business school to produce MBA programmes, in Techno-Entrepreneurship, Strategic Management and Healthcare Management in Malaysia.

SPEAKERS



PAPER 1 CHANGE OR STAGNATE: Is the current leadership in the public sector change dynamic or is it huge machinery running with its brakes on?

What are the critical success factors that will transform the public sector into a dynamic, reform based and relevant organisation?

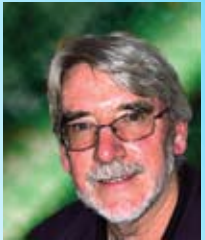
YBhg Dato' Mohamad Zabidi Zainal
Director of the MAMPU



PAPER 2 HUMAN CAPITAL DEVELOPMENT : LEADERSHIP BEHAVIOURS

Associated with human capital development were the lowest rated in terms of senior civil service management capability. A talent management and succession planning strategy and plan needs to be developed.

YBhg Tan Sri Dr Zulkefli A. Hassan
International Business School
Universiti Teknologi Malaysia



PAPER 3 ESTABLISHING A CULTURE OF LEADERSHIP

Ethical & Unethical Leadership Practices defining the differences between leadership and ethical leadership. Establishing an ethical tone from the top retaining public and employee confidence focusing on mission and values.

Mr. Terry Lee
Leadership Psychology Australia



PAPER 4 FROM TRANSACTIONAL MANAGEMENT TO TRANSFORMATIONAL LEADERSHIP IN THE PUBLIC SECTOR

Transactional Management is concerned with the day to day operational management of our organizations. Transformational Leadership is partly about meeting today's requirements but more specifically about meeting tomorrow's needs.

Mr. Chris Fenney
Training Edge Asia Singapore



PAPER 5 THE ROLE OF LEADERSHIP IN ORGANIZATIONAL INTEGRITY

Integrity is one of the positive traits for an effective and good leader. Personal integrity represents an honest, reliable and trustworthy person. If you are a leader; then you will bring along that good trait into your leadership style. Why integrity is very important to leadership?

YBhg Datuk Dr Mohd Tap Salleh
President
Malaysia Institute of Integrity



PAPER 6 DEMANDING LEADERSHIP: WHAT DO PUBLIC SECTOR EMPLOYEES EXPECT FROM THEIR LEADERS?

Are the leaders ready for scrutiny by the younger generation who is not shy to challenge authority that doesn't show the way? Challenges from the Gen-Y and the Millennial Kids that will shake the Status-Quo.

Dr Ravi Paul
Principal Consultant
Worldwide Corporate Resources

- 8.00 am Registration / Morning Refreshment
- 9.00 am Welcoming Note by Conference Chairman
- 9.10 am **Opening Remark & Official Opening by**
Yang Berbahagia Tan Sri Abdul Halim Ali
Chairman
Universiti Teknologi Malaysia
- 9.45 am **Special Keynote Address by**
Professor Emeritus Akira Nakamura
Graduate School of Governance Studies
Meiji University, Japan
- 10.30 am Press Conference & Morning Refreshment
- 11.00 am **PAPER 1 CHANGE OR STAGNATE: Is the current leadership in the public sector change dynamic or is it huge machinery running with its brakes on?**
YBhg Dato' Mohamad Zabidi Zainal
Director of the MAMPU
- 11.40 am **PAPER 2 HUMAN CAPITAL DEVELOPMENT : LEADERSHIP BEHAVIOURS**
YBhg Tan Sri Dr Zulkefli A. Hassan
International Business School
Universiti Teknologi Malaysia
- 12.10 pm **PAPER 3 ESTABLISHING A CULTURE OF LEADERSHIP**
Mr. Terry Lee
Leadership Psychology Australia
- 12.45 pm Questions & Answers
- 1.00 pm Luncheon
- 2.00 pm **PAPER 4 FROM TRANSACTIONAL MANAGEMENT TO TRANSFORMATIONAL LEADERSHIP IN THE PUBLIC SECTOR**
Mr. Chris Fenney
Training Edge Asia Singapore
- 2.40 pm **PAPER 5 THE ROLE OF LEADERSHIP IN ORGANIZATIONAL INTEGRITY**
YBhg Datuk Dr Mohd Tap Salleh
President
Malaysia Institute of Integrity
- 3.20 pm **PAPER 6 DEMANDING LEADERSHIP: WHAT DO PUBLIC SECTOR EMPLOYEES EXPECT FROM THEIR LEADERS?**
Dr Ravi Paul
Principal Consultant
Worldwide Corporate Resources
- 4.10 pm Questions & Answers
- 5.00 pm Afternoon Refreshment
End of Session

REGISTRATION FORM

PARTICIPANTS		DESIGNATION
1.		
2.		
3.		
4.		

ORGANISATION	
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CORRESPONDING ADDRESS	
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CONTACT PERSON		SIGNATURE	
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TEL		FAX		EMAIL	
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TERMS & CONDITIONS

- FOR PRIVATE SECTOR** - The organisers reserve the right to stop any registered delegate from taking part in the event if no proof of payment or an undertaking letter is presented.
- FOR GOVERNMENT SECTOR** - A Local Order (LO) or Letter of Approval to participate must be presented before or during the event.
- CANCELLATION POLICY** - For any cancellations, kindly inform the secretariat in writing / fax 3 days before the event, otherwise the conference fees will be billed. Replacement will / can be accepted. No refund for cancellation made after 25 October 2011.
- REGISTRATION FEE** - **RM950.00 per participant.** Fees to include Lunch, Refreshments and Conference materials / documentation)
- GROUP DISCOUNT** - A RM100.00 Discount will be given for group registration of Five (5) or more from the same organisation (same time and same billing source).
- PAYMENT MODE** - All Bank Draft / Local Order / Cheques must be crossed and made payable to
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